CLAIMS

1. Method of using playable electronic media messages for notification of events in a portable communication device (10) comprising the steps of: obtaining at least one playable electronic media message, (step 38), and setting the message for use as a notification of at least one event related to the portable communication device, (step 40), such that the portable communication device can play the electronic media message in order to notify a user of the event.

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2. Method according to claim 1, further including the steps of detecting the occurrence of an event for which the electronic media message has been set for use as a notification, (step 42), and playing the electronic media message in dependence of the detection, (step 44).

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3. Method according to claim 1 or 2, wherein the step of obtaining comprises receiving the message via a network and further comprising the steps of storing the received message and later retrieving it for using it as a notification.

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4. Method according to any previous claim, wherein the event is an event in the group of types including receiving a phone call, receiving an electronic message or notification of an appointment according to a calendar setting.

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5. Method according to any previous claim, wherein the message includes a media file in the form of a sound file arranged to be synchronised with at least one other media file of another type.

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6. Method according to claim 5, wherein the message includes a media file in the form of an image file arranged to be synchronised with at least one other media file of another type.

7. Method according to claim 5 or 6, wherein the message includes a media file in the form of a text file arranged to be synchronised with at least one other media file of another type.

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8. Method according to any previous claim, wherein the step of setting comprises setting the message as a notification for all events of a certain type.

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- 9. Method according to any of claims 1-7, wherein the step of setting comprises setting the message as a notification for just some events of a certain type.
- 10. Portable communication device (10) for using playable electronic media
 messages for notification of events and comprising:
 an event handling unit (24; 28; 32), and
 a playable electronic media message handling unit (24), wherein
 the playable electronic media message handling unit is arranged to set at least
 one obtained playable electronic media message for use as a notification of at
 least one event handled by the event handling unit, such that the portable
 communication device can play the electronic media message in order to notify
 a user of the event.
 - 11. Portable communication device according to claim 10, wherein the event handling unit (24; 28; 32) is arranged to detect the occurrence of an event for which the electronic media message has been set for use as a notification and order the playable electronic media message handling unit to play the electronic media message in dependence of the detection.
- 20 12. Portable communication device according to claim 10 or 11, wherein the playable electronic media message handling unit (24) is arranged to receive the message from a network (18), store it and later retrieve it for use as a notification.
- 25 13. Portable communication device according to any of claims 10 12, wherein the event handling unit is any in the group of call handling unit (28), calendar (32) or message handling unit (24).
 - 14. Portable communication device according to any of claims 10 13, wherein the message includes a media file in the form of a sound file arranged to be synchronised with at least one other media file of another type.
 - 15. Portable communication device according to any of claims 10 14, wherein the message includes a media file in the form of an image file arranged to be synchronised with at least one other media file of another type.
 - 16. Portable communication device according to any of claims 10 15, wherein the message includes a media file in the form of a text file arranged to be synchronised with at least one other media file of another type.

17. Portable communication device according to any of claims 10 - 16, wherein the playable electronic media message handling unit is arranged to set the message for use as a notification for all events of a certain type. 5 18. Portable communication device according to any of claims 10 - 16, wherein the playable electronic media message handling unit (24) is arranged to set the message for use as a notification for just some events of a certain type. 19. Portable communication device according to any of claims 10 - 18, wherein it is 10 a cellular phone. 20. A program product (46) comprising a computer readable medium, having thereon: computer program code means, to make a portable communication device (10) 15 execute, when said program is loaded in the portable communication device, obtain at least one playable electronic media message, and set the message for use as a notification of at least one event related to the portable communication device, such that the portable communication device can play the electronic media message in order to notify a user of the event. 20 21. A computer program element comprising: computer program code means to make a portable communication device (10) execute, when said program element is loaded in the portable communication 25 device, obtain at least one playable electronic media message, and set the message for use as a notification of at least one event related to the portable communication device, such that the portable communication device can play the electronic media message in order to notify a user of the event.